

**Cambridge**

*Serving good smokes at a fair price.*

37123

*Full  
Flavor  
100's*

TAX

**Cambridge**

*Serving good smokes at a fair price.*

37123

*Lights  
100's*

TAX

**Cambridge**

48853

*Serving  
good smokes  
at a  
fair price.*

**Cambridge**

*Full Flavor*

12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking  
Now Greatly Reduces Serious Risks to Your Health.**

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